

	<b>T.C. TOKAT GAZİOSMANPAŞA UNIVERSITY</b> <b>Community Engagement and Social Innovation Office</b> <b>Key Performance Indicators</b>	Doküman No	
		İlk Yayın Tarihi	
		Revizyon Tarihi	
		Revizyon No	
		Sayfa No	

Below is the full academic and institutional English translation, structured clearly for use on the Coordinatorship's official website.

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## Key Performance Indicators

To assess the university's capacity for social contribution and social innovation, the following key performance indicators are utilized. These indicators are structured around the axes of collaboration, impact, participation, academic output, institutional visibility, and sustainability.

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### A. Collaboration and Partnership Indicators

- Number of joint projects, cooperation protocols, and agreements conducted with public institutions, local governments, NGOs, and the private sector
- Number of interfaculty collaborative activities and projects carried out with university units
- Number of training programs, field studies, and applied projects addressing regional and local needs

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### B. Social Impact and Participation Indicators

- Number of students, academic staff, and administrative personnel participating in volunteering and social innovation activities
- Total number of individuals participating in awareness, education, and informational activities
- Number of activities resulting in measurable social contribution, volunteering outcomes, or social innovation practices

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### C. Education, Awareness, and Capacity-Building Indicators

- Number of curricular courses and applied practices that enhance awareness of social contribution
- Number of trainings, seminars, workshops, and awareness activities organized by the Coordinatorship
- Number of surveys, assessment tools, guidelines, or educational materials developed

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### D. Research, Publication, and Innovation Indicators

*\* Tokat Gaziosmanpaşa Üniversitesi ilgili yönetmelik ve yönergeler gereğince hazırlanmıştır.  
Bu dokümanın basılı hali kontrolsüz doküman kabul edilmektedir. Lütfen web sitesinden en son versiyonuna ulaşınız.*

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- Number of academic publications, reports, models, and guidelines produced on social contribution and social innovation
- Number of R&D projects generating solutions to societal challenges
- Number of products, methods, or prototypes developed for community use

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## **E. Visibility and Institutional Communication Indicators**

- Number of news items, announcements, media coverage, or social media content produced regarding the Coordinatorship's activities
- Social media reach, visibility, and engagement rates
- Frequency of website content updates and number of digital resources produced

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## **F. Monitoring–Evaluation and Sustainability Indicators**

- Number of annual activity, performance, and impact reports prepared by the Coordinatorship
- Timeliness rate of reports submitted by university units
- Number of reviews, audits, and improvement recommendations conducted